



The coronavirus pandemic has dealt a huge blow to the arts sector as a whole. Large in-person concerts, theatre productions, dance performances, arts exhibitions, film projects and other arts-related activities were among the first events to be cancelled and will be among the last to resume. Many of our arts professionals have been out of work for months, and without additional funding sources, we may see a mass exodus out of the creative industry.

Frisco Arts Foundation, formerly known as Frisco Association for the Arts, is committed to building a stronger community with the arts through advocacy, outreach, and education. Though crises may threaten to take away funding and opportunity, it can never take away passion for the arts. We know that the arts are essential to rebuild, to inspire, and to bring communities together. It is more important than ever to make sure that the arts stay alive!

2020 Virtual Frisco Arts Walk & Run

The Virtual Frisco Arts Walk and Run 5K on October 3rd will be the kickoff for the Frisco Arts Foundation and will raise funds to support:

- | Emergency Relief Artists Fund
- | Arts Grants
- | Youth Scholarships

Though the 5K will be taking place virtually and not in-person, you can lace up your shoes and tune in anytime to our Facebook page where we will be streaming live performances all day of artists, musicians, dancers, actors, and more to help showcase the talent in Frisco. We'll even host an online art sale with work from our local artists, and have a scavenger hunt to find all our arts businesses in Frisco!

HOW TO SUPPORT

Participant

For just \$25, registered runners and walkers will receive an arts-themed race medal and a one-of-a-kind artistic mask. All funds raised will go to support our grants and scholarships to help sustain the arts sector. We have a goal of 2,020 registered participants, and we want you to be our next one! Tell a friend and go to friscoarts.org to register for the Virtual Arts 5K! Use #VirtualArts5K on October 3rd to be included in our collage of photos from runners all over the city.

Sponsor

For just \$150, your business can become a sponsor of the Virtual Arts Walk and Run! You will receive:

- | A Customized social media graphic with your business logo, shared to 10K+ social media followers
- | Opportunity to send your own 30-second promo video to be shared on our social media before race day
- | Opportunity to introduce your sponsored artist, musician, etc. at your business location or theirs on race day
- | Be listed on our Frisco Arts Walk & Run webpage as a sponsor
- | All the feels knowing that you're helping the arts community stay afloat!

If you or your business would like to become a sponsor, please fill out the form and email it to sponsorship@friscoarts.org.



SPONSOR FORM

CONTACT FIRST NAME

CONTACT LAST NAME

EMAIL ADDRESS

PHONE NUMBER

BUSINESS NAME

WEBSITE

ADDRESS

ATTACH HIGH-RES
BUSINESS LOGO

Thank you in advance for your support of the arts!

I'D LIKE TO SPONSOR

Check one or more:

- ☐ Musician
- ☐ Dancer
- ☐ Visual Artist
- ☐ Actor
- ☐ Filmmaker
- ☒ *or*
- ☐ Name of Specific Group:

Please make your payment
online at friscoarts.org by
September 1st.

Questions?

Contact Michelle Weisbein
at sponsorship@friscoarts.org.